

What the Experts Say

PlayWisely™ makes the "Lab to Living Room" connection for parents to provide them the reassurance that they are doing all they can to inspire their child's natural ability to learn & move through each stage of development. PlayWisely™ represents 'the next generation' of innovative play techniques. We recognize that we 'stand' on the shoulders of researchers & pioneers from various fields. Below are some of the 'popular science' books we recommend for you to review if you want to know more. There is a large amount of information emerging from the many different fields in academia, science & sport. The various fields do not always agree on the interpretations of certain studies or even developmental theory as a whole. So, we assembled the information and let the children decide what is fun & engaging!

Neurobiology

"What's Going On In There? How the Brain and Mind Develop in the First Five Years of Life" by Lise Eliot, PH. D.*

*PlayWisley™ highly endorses this book. We actually use it as a 'textbook' for our teacher training program. It is meticulously researched & cited. It is a MUST read for parents who really want to understand 'What's Going On In There?'"

Neurology

"Phantoms In The Brain" - Probing the Mysteries of the Human Mind
by V.S. Ramachandran, M.D., PH.D., and Sandra Blakeslee*

*This book presents a fascinating review of some of the current understandings about brain function. It is not about babies or children but it is an interesting look into the mysteries of brain function.

Education

"Brain-Based Learning" - The New Science of Teaching & Training
by, Eric Jensen*

*This book is an 'in depth' presentation of methods for applying the latest understandings in brain research to the classroom. It is not about babies but it presents creative approaches to incorporating the latest 'brain based' learning techniques into the classroom. A lot of interesting research from a wide variety of fields are noted.

Cognitive Science & Linguistics

"The Scientist In The Crib" - What Early Learning Tells us about the Mind
by, Alison Gopnik, PH. D., Andrew N. Meltzoff, PH. D., Patricia K. Kuhl, PH. D.*

*This book surveys a large amount of information concerning your babies learning & language development. It is a very interesting book that will expand your thinking about your child's natural abilities. This book is well cited.

Sports & Physical Development

"Teaching Your Child Basic Body Confidence", by Patty Carmichael Gerard*

*The Author is a former collegiate All-American Gymnast from the University of Nebraska. This book presents the first application of the 'body axis' as a physical development approach to achieving body confidence.

1st generation of creative learning & play systems

"How To Give Your Baby Encyclopedic Knowledge" by, Glen Doman and Susan Aisen*

*Glen Doman is considered a pioneer in early development and brain based programming (for youngss children as well as brain injured children). While PlayWisely™ differs philosophically from his approach it is the first comprehensive 'flash card system' for babies and children that we are aware of. His programs have been operating for over 30 years.

"Playful Parenting - Games to help your infants and toddlers grow physically, mentally & emotionally" by, Rose N. Graselli & Priscilla A. Hegner*

*This book is over 30 years old but really set the stage for the first generation of franchised play programs such as Gymboree & Little Gym. It represents a groundbreaking approach to organized play techniques.